CONTRACT

KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

Contract / Revision	Alt Order #
4078533 / 1	DSCC/CARMONA

Product		
DSCC/CARMONA		
Contract Dates	Estimate #	
10/09/12 - 10/15/12	**1990**	
Advertiser		Original Date / Revision
Richard Carmona Senate AZ-D		10/09/12 / 10/09/12

And:

Greer Margolis & Mitchell
Attention: Maura Gilroy
3050 K Street NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KSAZ	Chris Johnson	FSS Philadelphi
Special Handling		
Demographic		
Adults 25+		
IDB#	Advertiser Code	Product Code
TV12856	137	147
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KSAZ	10/09/12	10/12/12	M-F 5a-530a	5a-530a		:30			NM	3	$1,215.00
	Candidate Discount											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-TWTF--	3	$405.00							
2	KSAZ	10/09/12	10/12/12	M-F 530a-6a	530a-6a		:30			NM	2	$810.00
	Candidate Discount											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-TWTF--	2	$405.00							
3	KSAZ	10/09/12	10/12/12	M-F 6a-7a News	6a-7a		:30			NM	3	$1,890.00
	Candidate Discount											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-TWTF--	3	$630.00							
4	KSAZ	10/09/12	10/12/12	M-F 7a-8a News	7a-8a		:30			NM	3	$2,160.00
	Candidate Discount											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-TWTF--	3	$720.00							
N 5	KSAZ	10/09/12	10/12/12	M-F 9a-10a News	9a-10a		:30			NM	4	$1,080.00
	Candidate Discount											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-TWTF--	4	$270.00							
6	KSAZ	10/14/12	10/14/12	Su 730a-8a Newsmaker Sun	730a-8a		:30			NM	1	$135.00
	Candidate Discount											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	------S	1	$135.00							
N 7	KSAZ	10/09/12	10/12/12	M-F 10a-11a	10a-11a		:30			NM	4	$700.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	-TWTF--	4	$175.00							
N 8	KSAZ	10/09/12	10/12/12	M-F 11a-12p	11a-12p		:30			NM	3	$600.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	-TWTF--	3	$200.00							
N 9	KSAZ	10/09/12	10/12/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	2	$540.00
	Candidate Discount											

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Richard Carmona Senate	10/09/12 / 10/09/12

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	-TWTF--	2	$270.00						
N 10	KSAZ	10/09/12	10/12/12	M-F 1p-2p	1p-2p		:30			NM	4	$800.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	-TWTF--	4	$200.00						
N 11	KSAZ	10/09/12	10/12/12	M-F 2p-3p	2p-3p		:30			NM	4	$700.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	-TWTF--	4	$175.00						
N 12	KSAZ	10/09/12	10/12/12	M-F 3p-4p	3p-4p		:30			NM	4	$800.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	-TWTF--	4	$200.00						
N 13	KSAZ	10/09/12	10/12/12	M-F 4p-430p	4p-430p		:30			NM	2	$1,080.00
	Candidate Discount											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	-TWTF--	2	$540.00						
N 14	KSAZ	10/09/12	10/12/12	M-F 430p-5p	430p-5p		:30			NM	2	$1,080.00
	Candidate Discount											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	-TWTF--	2	$540.00						
15	KSAZ	10/14/12	10/14/12	Su 3p-4p	3p-4p		:30			NM	1	$200.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------S	1	$200.00						
16	KSAZ	10/14/12	10/14/12	Su 4p-5p	4p-5p		:30			NM	1	$200.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------S	1	$200.00						
N 17	KSAZ	10/09/12	10/12/12	M-F 6p-630p News	6p-630p		:30			NM	4	$2,880.00
	Candidate Discount											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	-TW-F--	4	$720.00						
18	KSAZ	10/09/12	10/12/12	M-F 630p-7p	630p-7p		:30			NM	3	$2,700.00
	Candidate Discount											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-TW-F--	3	$900.00						
N 19	KSAZ	10/15/12	10/15/12	M 7p-8p	M 7p-8p		:30			NM	1	$3,000.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	M------	1	$3,000.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*KSAZ*	*10/15/12-10/21/12*	*M 7p-8p*	*M 7p-8p*	M----------	*:30*		*~~$3,000.00~~*	*NM*		
	See MG 19.2											
	2	KSAZ	10/15/12-10/15/12	NLCS Champ Game Non Hor	430p-8p	M----------	:30		$3,000.00	NM		
	Ⓜ	MG for 19.1 10/15										
20	KSAZ	10/10/12	10/10/12	W 7p-9p	7p-9p		:30			NM	1	$6,300.00
	Candidate Discount											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	--W---	1	$6,300.00						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 21	KSAZ	10/11/12	10/11/12	Th 730p-830p	730p-830p		:30			NM	1	$7,200.00
Candidate Discount												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/08/12	10/14/12	---T---	1	$7,200.00								
N 22	KSAZ	10/09/12	10/12/12	M-F 10p-1030p News	10p-1030p		:30			NM	4	$3,600.00
Candidate Discount												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/09/12	10/15/12	-TWTF--	4	$900.00								
N 23	KSAZ	10/09/12	10/15/12	M-F 9p-10p News	9p-10p		:30			NM	2	$2,520.00
Candidate Discount												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/09/12	10/15/12	-TWTF--	2	$1,260.00								
24	KSAZ	10/14/12	10/14/12	Su 9p-10p News	9p-10p		:30			NM	1	$1,080.00
Candidate Discount												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/08/12	10/14/12	------S	1	$1,080.00								
25	KSAZ	10/14/12	10/14/12	Su 10p-1030p	10p-1030p		:30			NM	1	$720.00
Candidate Discount												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/08/12	10/14/12	------S	1	$720.00								
26	KSAZ	10/14/12	10/14/12	NFL RS Game Non -Home	10a-7p		:30			NM	1	$7,200.00
Candidate Discount												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/08/12	10/14/12	------S	1	$7,200.00								
N 27	KSAZ	10/15/12	10/15/12	NLCS Champ Game Non Hoı	12p-9p		:30			NM	1	$3,000.00
Political LUR												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	M------	1	$3,000.00								
N 28	KSAZ	10/13/12	10/13/12	Pac 12 RS Non Prime Game	12p-330p		:30			NM	1	$1,080.00
Political LUR												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/08/12	10/14/12	-----S-	1	$1,080.00								
29	KSAZ	10/13/12	10/13/12	Pac 12 RS Prime Game	3p-9p		:30			NM	1	$1,080.00
Candidate Discount												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/08/12	10/14/12	-----S-	1	$1,080.00								
30	KSAZ	10/15/12	10/15/12	M-F 1p-2p	1p-2p		:30			NM	1	$200.00
Political LUR												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	M------	1	$200.00								
31	KSAZ	10/15/12	10/15/12	M-F 2p-3p	2p-3p		:30			NM	1	$175.00
Political LUR												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	M------	1	$175.00								
32	KSAZ	10/15/12	10/15/12	M-F 3p-4p	3p-4p		:30			NM	1	$200.00
Political LUR												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	M------	1	$200.00								
N 33	KSAZ	10/15/12	10/15/12	M-F 6p-630p News	6p-630p		:30			NM	1	$810.00
Candidate Discount												
Start Date	End Date	Weekdays	Spots/Week	Rate								

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	M------	1	$810.00						
N 34	KSAZ	10/15/12	10/15/12	M-F 10p-1030p News	10p-1030p		:30			NM	1	$990.00
	Candidate Discount											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	M------	1	$990.00						
N 35	KSAZ	10/11/12	10/12/12	M-F 430-5a News	430-5a		:30			NM	2	$130.00
	Candidate Discount											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	---TF--	2	$65.00						
N 36	KSAZ	10/11/12	10/12/12	M-F 1230p-1p	1230p-1p		:30			NM	2	$400.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	---TF--	2	$200.00						
									Totals		74	$59,255.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/15/12	74	$59,255.00	$50,366.75	$251.83	$50,618.58
Totals	74	$59,255.00	$50,366.75	$251.83	$50,618.58

Signature: _____ **Date:** _____

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